

There's the standard approach to printing.  
And then, there's **Standard Modern**



**Standard Modern Company**

47 Pleasant Street Brockton, MA 02301 Phone: 508-586-4300 Fax: 508-584-4566 Toll Free: 800-742-4123

[www.standardmodern.com](http://www.standardmodern.com)



State-of-the-art technical abilities integrated with creative services have developed Standard Modern into a company that goes beyond standard printing. We offer services from branding and creating corporate identities to direct marketing, high quality print production, fulfillment services, print management and promotional products. **On budget and on time.**

In addition to being a woman-owned company, we're also proud to be a member of the GCIU printers union and a certified state contractor. Our goal is to take your ideas and bring them to life—brighter, bolder and better than you could have ever imagined.





outstanding

## Above Standard Capabilities

### Production

We know you've invested a lot in your project, that's why we've invested so much in offering the latest technology to ensure spectacular results.

#### Print

- Offset/Sheetfed
- Digital
- Letterpress
- Silkscreening

#### Bindery/Fulfillment

- Die Cutting
- Lamination
- Mounting
- Binding
- Mail Services
- Fulfillment

### State of the Art Computer to Plate Technology

### Union and Political Printing

- Member of GCIU union label 274C
- Certified State Contractor - OFF 15
- Direct mail and signage for campaigns and elections

### Collateral Materials

Our significant distinction is that we are a full service facility from concept to the finished piece.

- Brochures
- Stationary Packages
- Manuals
- Booklets
- Annual Reports
- Postcards
- Newsletters
- Sell Sheets
- Catalogs
- Maps

### Strategy and Creative

From concept to completion, we have the ability to fulfill all of your business needs.

#### Concept and Development

- Copy writing
- Design and layout
- Photography
- Illustration

### Corporate Identities

- Logo Design
- Print Collateral Material
- Direct Mail
- Email Marketing
- Event Promotions
- Image Branding

### Promotional Solutions

Effective promotions get noticed. We create outstanding promotional items of virtually any size or shape.

- Advertising Premiums
- Welcome Kits
- Take Aways
- Press Kits
- Banners/Signage
- Scratch/Electronic Gaming Tickets
- Counter Displays

### Speciality Products

- Tide Charts and Calendars
- Welcome to New England Hospitality Packages

## Above Standard Service

While our technical capabilities are superb, it's really our people that make the difference. At Standard Modern, our customer service, account executives, and entire production team are committed to offer every client an exceptional level of personalized service that goes beyond the expected—and above the standard.

To learn more about our capabilities, please contact us at 508-586-4300 or visit our website at [www.standardmodern.com](http://www.standardmodern.com)



unique

